

# Generic Marketing Codes in ClientBase Windows



## Generic ClientBase Marketing Codes

<b>When?</b> <input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall <input type="checkbox"/> Winter <input type="checkbox"/> Last Minute	<b>Where?</b> <input type="checkbox"/> Africa <input type="checkbox"/> Asia <input type="checkbox"/> Bermuda <input type="checkbox"/> Canada <input type="checkbox"/> Caribbean/Jamaica <input type="checkbox"/> Caribbean/Other <input type="checkbox"/> Central/So America <input type="checkbox"/> Europe/Eastern <input type="checkbox"/> Europe/Brit,Ireland <input type="checkbox"/> Europe/Mediter <input type="checkbox"/> Europe/Scandinavia <input type="checkbox"/> Europe/Western <input type="checkbox"/> India <input type="checkbox"/> Mexico <input type="checkbox"/> Mideast/Israel <input type="checkbox"/> Mideast/Other <input type="checkbox"/> SoPacific <input type="checkbox"/> Transcanal <input type="checkbox"/> USA/Alaska <input type="checkbox"/> USA/California <input type="checkbox"/> USA/Disney <input type="checkbox"/> USA/Florida <input type="checkbox"/> USA/Hawaii <input type="checkbox"/> USA/Las Vegas <input type="checkbox"/> USA/New England	<b>With Whom?</b> <input type="checkbox"/> Single:Young <input type="checkbox"/> Single:Mature <input type="checkbox"/> Single:SrCitizen <input type="checkbox"/> Single:Parent <input type="checkbox"/> Couple:Young <input type="checkbox"/> Couple:Mature <input type="checkbox"/> Couple:SrCitizen <input type="checkbox"/> Family:Young <input type="checkbox"/> Family:Teens <input type="checkbox"/> Grandparents	<b>What Type?</b> <input type="checkbox"/> Cruise <input type="checkbox"/> Package <input type="checkbox"/> FIT <input type="checkbox"/> Tour-Escorted <input type="checkbox"/> Tour-NonEsc <input type="checkbox"/> All-Inclusive <input type="checkbox"/> Visits Friends/Relat <input type="checkbox"/> Mass Market
<b>What Interests?</b> <input type="checkbox"/> Adventure <input type="checkbox"/> Bicycles <input type="checkbox"/> Boating/Sailing <input type="checkbox"/> Bridge/Cards <input type="checkbox"/> Culinary/Wine <input type="checkbox"/> Cultural Events <input type="checkbox"/> Dancing <input type="checkbox"/> Ecotourism <input type="checkbox"/> Fishing <input type="checkbox"/> Gambling <input type="checkbox"/> Golfing <input type="checkbox"/> Hiking/Walking <input type="checkbox"/> Music <input type="checkbox"/> Museum <input type="checkbox"/> Shopping <input type="checkbox"/> Skiing <input type="checkbox"/> Snorkeling/Scuba <input type="checkbox"/> Spa/Health <input type="checkbox"/> Sun/Beach <input type="checkbox"/> Tennis <input type="checkbox"/> Theatre <input type="checkbox"/> Sports	<b>What Budget?</b> <input type="checkbox"/> Economy <input type="checkbox"/> Moderate <input type="checkbox"/> Deluxe	<b>Client Status</b> <input type="checkbox"/> Prospect <input type="checkbox"/> Client <input type="checkbox"/> Advocate <input type="checkbox"/> Pied Piper <input type="checkbox"/> VIP	

- **When?** Spring, Summer, Fall, Winter, Last Minute
- **Where?** Africa, Asia, Bermuda, Canada, Caribbean/Jamaica, Caribbean/Other, Central/So America, Europe/Eastern, Europe/Brit, Ireland, Europe/Mediter, Europe/Scandinavia, Europe/Western, India, Mexico, Mideast/Israel, Mideast/Other, SoPacific, Transcanal, USA/Alaska, USA/California, USA/Disney, USA/Florida, USA/Hawaii, USA/Las Vegas, USA/New England
- **With Whom?** Single:Young, Single:Mature, Single:SrCitizen, Couple:Young, Couple:Mature, Couple:SrCitizen, Family:Young, Family:Teens, Grandparents, Single:Parents
- **What Type?** Cruise, Package, FIT, Tour-Escorted, Tour-NonEsc, All-Inclusive, Visits Friends/Relat, Mass Market
- **What Interests?** Adventure, Bicycles, Boating/Sailing, Bridge/Cards, Culinary/Wine, Cultural Events, Dancing, Ecotourism, Fishing, Gambling, Golfing, Hiking/Walking, Music, Museum, Shopping, Skiing, Snorkeling/Scuba, Spa/Health, Sun/Beach, Tennis, Theatre, Sports
- **What Budget?** Economy, Moderate, Deluxe
- **Client Status?** Advocate, Client, Pied Piper, Prospect, VIP