

Query for Promo Clicks Within the Last 30 days

(Displays which clients actually clicked on the promotion for more information)

Profile Manager – Level 3 – Reset All

Add Filter

Activities Tab

Filter Type – Does Have Activity Records with the following criteria

Activity Type – Mailers

Activity Date – Is From =-30,0,0 (you can change 30 to however many days you wish to check from)

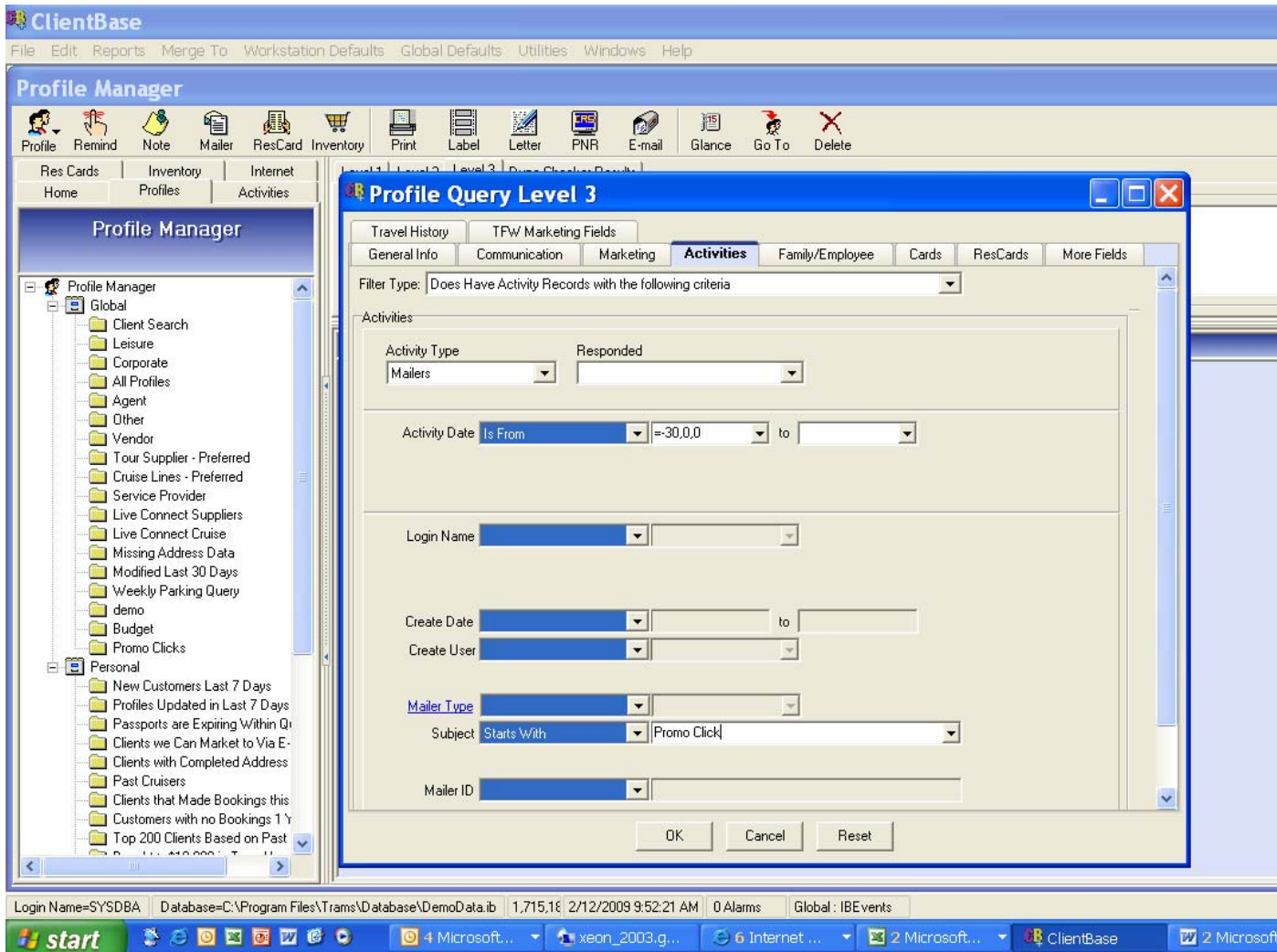
Subject – Starts With – Promo Click

OK

Refresh

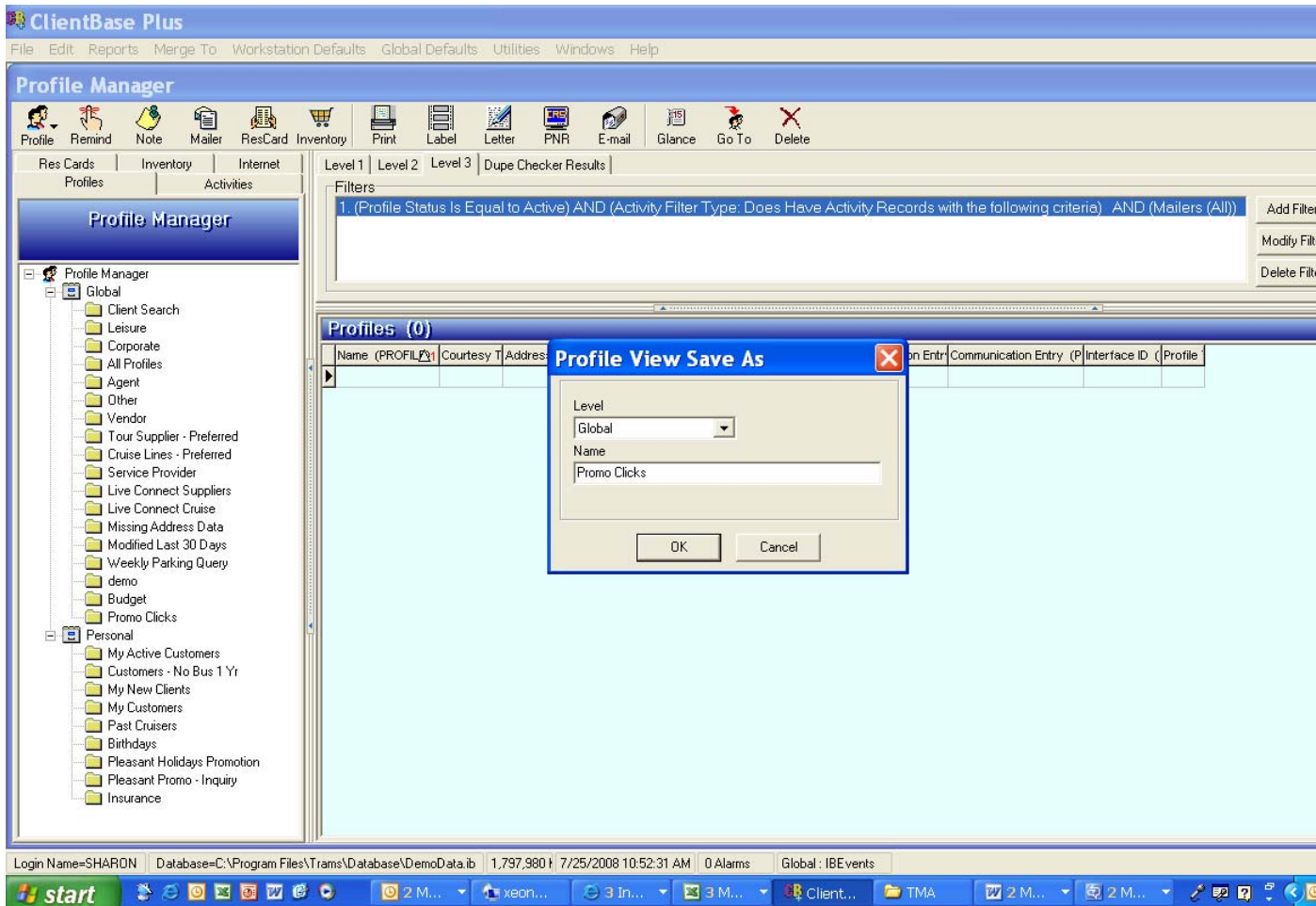
Count

You can replace **Promo Click** with **Promo sent** and **Promo open** to view which promotions were sent and opened by your clients.



You can then save this Query as a Global Query Folder to always display the Promo Clicks from the last 30 days.

File, Save Query As, Global, Promo Clicks



You can also add the actual subject of the promotion after "Promo Click" to narrow the results to a specific promotion. (Example: **Promo Click::Up to 840 Dollars Off Your Family Vacation**)