Activity Mailer Analysis Dashboard Report

This report can be run for the agency or for each agent.

Mailer Analysis - Pie chart displays mailer types as a percentage of all mailers with activity dates for the date range input. Below the pie chart, the total mailer count is displayed.

Client Profiles Sent CBMS Promos - Sent is a count of client profiles that are currently active with mailers with a subject starting with Promo sent for the date range input. **Opens** are a count of client profiles that are currently active with mailers with a subject starting with Promo open for the date range input. **Clicks** are a count of client profiles that are currently active with mailers with a subject starting with Promo Click for the date range input. **ResCards** are a count of client profiles that are currently active with mailers with a subject starting with Promo Click for the date range input and a rescard created during the same date range.