

Profile Marketing Code Analysis Dashboard Report

This report can be run for the agency or for each agent.

Total Client Profiles – Count of client profiles that are currently active.

Total Client Profiles With Codes – Count of currently active client profiles that have at least one marketing code.

Total Client Profiles Without Codes – Count of currently active client profiles that have no marketing codes.

Top 10 Marketing Codes – Displays the top 10 marketing codes descending by percentage for current active client profiles.