Profile Quality Analysis Dashboard Report

This report can be run for the agency or for each agent

Total Client Profiles - Count of client profiles that are currently active.

With E-mails - Percentage of total client profiles that are currently active with e-mail addresses.

E-mails with Marketing Permission - Percentage of client profiles that are currently active that have e-mails addresses with marketing permissions.

With Marketing Codes - Percentage of client profiles that are currently active with marketing codes.

With Complete Address - Percentage of client profiles that are currently active with complete addresses.

With Travel History - Percentage of client profiles that are currently active with invoices that have not been voided.

With ResCards - Percentage of client profiles that are currently active with rescards that have not been cancelled.

With Mailers last 30 Days - Percentage of client profiles that are currently active with mailer sent out in the last 30 days.