

## Trams ClientBase Sales Dashboard Report

This report can be run for the agency or for each agent.

**New ResCards (Trip Inquiries) Graph** – Number of new rescards created for the date range input.

**Top 10 Reservation Cycles Graph** – Displays the top 10 reservation cycles descending by percentage for the date range input

**Pie Charts for New ResCards** – The first displays percentage of new rescards that contain one or more reservations for the date range input. The second displays percentage of new rescards for the Top 5 Agents for the date range input.

**All Active ResCards Graph** – Number of all active rescards where the client profile is active.

**Pie Chart for Active Rescards** – Displays percentage of active rescards that contain one or more reservations. Around the chart is the count of active reservations with or without reservations and a count of no open reminders. For active rescards with reservations, the average days to close is shown. For active rescards without reservations, the date of the oldest created rescard is shown.

**Reminders** – The first column displays reminders completed total and by subject for the date range input. The second column displays current open reminders total and by subject for the date range input.

**Total Sales (Invoices) By Travel Category Graph** – Breakdown of total sales by travel category as defined in Trams Back Office by invoice issue date for the date range input. Above the graph, the total sales and total commission for invoices in Trams back office are displayed.

**Projected Commissions By Return Date Graph** – Uses current date and projects one year in the future using the rescard trip end date. Total commission from non-cancelled rescard reservations is broken down by each future month.