CLIENTBASE RESCARD ANALYSIS

ClientBase ResCard Analysis	Description	Excel	ClientBase Fields	Parameters
Close Ratio for Agent, Marketing Source, or Regions closeratioAgentMarketingDestinations.rpt Updated Version 1/29/2016	Displays Close Ratio based on Confirmed Reservations or Invoiced transactions. Optionally done by Agent, Marketing Source or Region. Can also select one or multiple branches.	No	Agent, Marketing Source or Region; Total ResCards; Reservations or Invoices; Ratio; Average Days to Close; Average Trip; Average Commission; Trip Total; Commission Trip Total *Sample*	**Date to and Date From;** **Reservations or Invoices;** **Agent or Marketing Source or Destination;** **Branch**

Select the correct ClientBase Windows Version to run the report   08/03/16