

Agent Airline Market Share Analysis Report

This report breaks down bookings by agent and then by validating carrier code or share percentage. It uses the first agent listed in booking as credit for the booking and reads only Travel Types with Travel Category AIR as defined under Utilities>Setup>Travel Types in TRAMS Back Office. The report breaks down Total Fare, Agency Commission and Booking Count. It calculates a Share Percentage based on number of bookings.

Parameters for report:

Select Agent Breakdown by (O)ne Agent, Agent (G)roup, or (A)ll Agents.

Enter Agent Interface ID or Agent Group Name if needed.

Enter Issue Dates "From" and "To".

Choose if the Depart Date is to be used for the report: Yes or No.

Enter Depart Dates "From" and "To" if Depart Dates are being used.

Select for Destination Indicators (All Indicators, Domestic, International, Transborder or combinations of each).

Select to Sort report by (V)alidating Carrier or (S)hare Percentage.

Select to run by (O)ne Branch, Branch (G)roup, or (A)ll Branches.

Enter Branch Number if running by One Branch.

Enter Branch Group Name if running by Branch Group.

Revised 1/22/2013 to reflect current logic used for excluding refunds and exchanges from report. Will only look at airport city codes, not rail city in order to show proper location.