

Market Share by Client Group or Tour Code Report

The Market Share by Client Group or Tour Code Report ranks city pairs in descending order by total ticketed segments for all airlines. It totals the Domestic and International activity and will include a Transborder breakdown, if applicable.

A market share carrier two character Interface ID must be provided as the report compares all ticketed segments to the ticketed segments provide by the two character code. The report will not allow entry of other parameter data until the two character code is entered.

The report date range is based on either the Invoice Issue Date or the Booking Depart Date.

The report can be run is either for a client group and/or a tour code but one or the other must be added in order for the report to run. If neither is filled in, the report will not work.

Also included is the ability to run the report run as a summary or detail report but must be set to summary in order to export to Excel.

The image shows two side-by-side screenshots of the 'Enter Parameter Values' dialog box. The left screenshot shows the 'Parameter Fields' list with 'Issue/Depart Date' selected. Below it, the 'Run By (I)ssue Or (D)epart Date:' label is visible. The 'Discrete Value' dropdown is set to 'I - Invoice Issue Date'. The right screenshot shows 'Market Share Carrier' selected in the 'Parameter Fields' list. Below it, the 'Market Share Carrier (Two Character Code Required):' label is visible. The 'Discrete Value' field is empty. Both screenshots have 'OK', 'Cancel', and 'Help' buttons at the bottom.

Parameters for report:

Issue Depart Date: Select to run the report by Invoice Issue Date or Booking Depart Date.

Start Date and End Date: Enter in the date range based on the selection of Issue/Depart Date above.

Enter Client Group: Must enter Client Group and/or Tour Code in order for the report to run. If neither is filled in, the report will not work.

Enter Tour Code: Must enter Tour Code and/or Client Group in order for the report to run. If neither is filled in, the report will not work.

Market Share Carrier (Two Character Code Required): The report will not allow entry of other parameter data until the two character code is entered.

Print Detail for Report Only: Can be run as a summary or detail report but must be set to summary in order to export to Excel with the next parameter below.

Format Summary Report for Export to Excel (Y/N): Will only export to an Excel format when the report is run as a summary report.

After printing the report, click on the Export Report icon (envelope with a red arrow inside) included in TCR: Choose the Format as MS Excel 97-2000 (Data Only) and Destination as Disk File from the drop-down arrows. Click OK. On next dialog box, select Minimal. You can control output further by clicking on the Options button. Click OK and you will be prompted with Save File screen. Give the file a name and the file can be read in Excel.