

**Repeat Customer Analysis**  
**Customer Trips by Year**

**Leisure Customers**

List of Leisure Customers, ranked by highest volume of business with summarized by years (maximum of 5 years)  
based on Res Card Date, Reservation Date or Trip Start Date  
for all or one Vendor (Supplier)  
selected Travel Categories

Includes only Active Leisure Profiles.

Uses data only within Res Cards for this report.

Does not include Res Cards that have a status of cancelled.

Only includes Confirmed Reservations

Maximum of 5 years.

You can print this out as an excel spreadsheet and sort any columns

Selection Criteria

Date in Res Card to Be Used - Select Options

Res Card Create Date (Inquiry Date)

Res Card Start Date (Travel Date)

Reservation Date (Booking Date)

Range of dates to be used (Select one)

Select all or one Vendor

Select Travel Categories

Profile#	Customer	Trip	2004	Trip	2005	Trip	2006	Trip	2007	Trip	2008
384	Able/Kenneth	8	26,311	16	50,930	12	35,746	15	57,652	9	18,520
463	Jonker/Kenneth and Barb	3	6,838	2	11,754	5	20,270	1	10,733	2	18,100
223	Burdan/Greg	-	-	-	-	1	20,978	2	5,054	-	-
190	Boyd/Shawn	-	-	2	6,243	4	10,309	2	7,657	-	-
180	Chase/Herb	1	1,902	2	8,166	3	13,030	1	910	-	-
159	McCarthy/David	-	-	2	6,761	2	12,191	-	-	-	-
237	Dechter/Brad	1	3,850	1	2,707	2	4,670	2	5,148	1	1,880
206	Sikes/Jeff	3	4,770	-	-	2	8,182	-	-	1	811
203	Pauwels/Celeste	-	-	1	3,929	-	-	1	9,254	-	-
130	Crowley/Robert	1	1,898	-	-	3	8,971	1	1,479	-	-
5	Tiggs/Hazel	-	-	-	-	1	11,766	-	-	-	-
5431	Johnson/William	-	-	-	-	-	-	1	11,315	-	-
890	Jones/William	1	10,000	-	-	-	-	-	-	-	-
23	Mathis/Steve	-	-	3	9,328	-	-	-	-	-	-
839	Johnson/Greg	2	7,166	-	-	1	1,876	-	-	-	-
178	Randolph/Samuel & Susan	1	6,228	1	2,000	-	-	-	-	-	-
162	Blue/Michael	-	-	1	7,127	-	-	-	-	-	-
923	Aaron/Joe	-	-	-	-	1	6,587	-	-	-	-
916	Brown/William	-	-	-	-	2	3,826	1	1,000	1	1,598
33	Allison/Vicki	-	-	-	-	-	-	-	-	1	5,692
5477	Hernandez/Sandy	-	-	-	-	-	-	1	3,676	1	1,796
9	Amaral/Steve	-	-	-	-	1	2,715	1	2,636	-	-
915	Meyer/Steve	1	5,295	-	-	-	-	-	-	-	-
177	Burdan/Lee	-	-	1	1,500	1	2,356	1	1,336	-	-
197	Thrasher/Matthew	-	-	1	5,129	-	-	-	-	-	-
174	Bloem/Tami	-	-	1	2,016	-	-	1	100	1	2,696
6	McGrath/Mike	-	-	1	4,594	-	-	-	-	-	-
150	Rosen/Steve	-	-	-	-	1	1,458	1	2,832	-	-
224	Kazamek/Tom	-	-	-	-	1	2,556	1	1,632	-	-
731	Scocca/Peter	-	-	1	2,156	-	-	-	-	1	1,667
43	Roonm/Amy	-	-	1	2,539	1	778	-	-	-	-
5439	Smith/Jenny	-	-	-	-	-	-	1	2,194	1	965
167	Sampson/Dorothy	1	2,899	-	-	-	-	-	-	-	-
170	Slope/Roger	-	-	1	2,861	-	-	-	-	-	-
270	Anderson/Ed	1	2,668	-	-	-	-	-	-	-	-
388	Taylor/Lynn	-	-	-	-	1	2,550	-	-	-	-
473	Ford/Harrison	1	2,448	-	-	-	-	-	-	-	-
908	Taylor/Kevin	-	-	1	2,200	-	-	-	-	-	-

