

## **Client Repeat Business Percent**

Using one of two different date ranges - either ResCard Create Date or Reservation Create Date; the report can either summarize or detail profiles and provide totals for two comparative values.

1. The ResCards or Reservations for the Profiles having transactions in both periods
2. The total ResCards or Reservations for the Period
3. The total count of all profiles having ResCards or Reservations during the Period

Optionally, it can list only those profiles who did not repeat in the second time period.

It also provides the option to select any or all Travel Categories.

### Client Repeat Business Percent

		1/1/15 to 6/30/15 ResCards	7/1/15 to 12/31/15 ResCards	Repeat Percent
804	Able/Kenneth	1	5	500.0%
812	Dechter/Brad	15	10	66.7%
806	Jonker/Kenneth	2	4	200.0%
774	Widdowson/Seth	2	1	50.0%
		20	20	100.0%

		1/1/15 to 6/30/15 Total Res Cards	Total Number Of Repeat Res Cards	Repeat Percent
		27	20	74.1%

		1/1/15 to 6/30/15 Profiles	Repeated Business Profiles	Repeat Percent
		9	4	44.4%